





You'll learn how to implement strategies to minimize product liability claims.

You'll examine product liability case studies.

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• Defend existing product liability claims	RISK
Review product liability case studies	RICT
• Adopt strategies for minimizing potential claims	E TION
Implement procedures to reduce product liability risks	S NESS
• Understand product liability claims in	RISK
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Understanding the Basics of Product Liability Law	J. Detloff
Brief history of products liability law in the United States and in Texas	
Basic theories of liability	
Negligence	
Misrepresentation	
• Strict liability	
• Express and implied warranties	
Examining the Elements of a Product	J. Gray
Liability Case	
Plaintiff's burden to prove defectiveness	
Plaintiff's burden to prove legal cause of injury	/
 Defending against a product liability claim 	
 User misconduct 	
 Other defenses 	
Defending against damages	
 Actual damages 	
 Punitive damages 	
Examining Product Liability Case Studies	J. Schreiber
Case 1	
Case 2	
Case 3	
Adopting Strategies for Reducing Risk of	I. Kaiser
Product Liability Claims	
Design	
• Testing	
Inspection	
Implementing Procedures to Minimize	P. McLauchlan
Claims and Reduce Litigation Costs	
Producing and maintaining documentation	
Document retention	
Product Manufacturers-Where their Products "Fit" in a Construction Case	D. Norris
 How product manufacturers get caught up in 	
a construction case	
Strategies for a defense	
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SEMINAR AGENDA

SEMINAR FACULTY

Janis H. Detloff is a partner with Thompson, Coe, Cousins & Irons, L.L.P., in Houston. She practices in the Mass Tort and Product Liability group, with a focus geared to high level oil and gas and insurance-related issues. Having prior experience as a petroleum geologist, Ms. Detloff was involved in wildcat, appraisal, and exploitation drilling for oil and gas in the Texas Gulf Coast, the Gulf of Mexico, offshore Western Africa, Northern Europe, and the North Sea. In preparing cases for trial, Ms. Detioff works with a wide array of engineering and medical experts. She received her J.D. degree from the University of Houston in 1990, where she was named Outstanding Graduate by the Order of the Barons.

John S. Gray is a partner with Gardere Wynne Sewell in Houston. He specializes in environmental law focusing on the natural resources, manufacturing, real estate development, and petroleum industries. Prior to obtaining his law degree, Mr. Gray was an accomplished licensed professional engineer, earning extensive experience as an environmental consultant. Mr. Gray's experience as both an attorney and engineer places his clients in a position of substantial advantage in the environmental arena. He has authored and co-authored many publications and is a frequent speaker at numerous seminars. Mr. Gray received his M.B.A. degree from the University of Notre Dame and earned his J.D. degree from Southern Methodist University Dedman School of Law, *cum laude*.

Joseph M. Schreiber is an attorney with Bracewell & Giuliani in Houston. His practice focuses on commercial litigation, both on the plaintiff and defendant sides. Mr. Schreiber recently defended an independent contractor from product liability claims of 3000 plaintiffs, resulting in nonsuit granted to his client. He has represented clients in the chemical, auto, energy, tire, pharmaceutical, architectural and engineering fields. Mr. Schreiber has been named a Texas "Rising Star" in 2005, 2006 and 2007. He received his B.A. degree, *cum laude*, at Macalester College and earned his J.D degree, with honors at The University of Texas School of Law.

Iona N. Kaiser is an attorney with Schirrmeister Diaz-Arrastia Brem, LLP, in Houston. She holds a degree in Chemical Engineering from Virginia Tech and completed her law degree *magna cum laude* at the University of Houston. Prior to becoming a lawyer, Ms. Kaiser worked for some five years in the commodity chemical industry as a chemical engineer focusing on distributed process control support and development. Today, Ms. Kaiser's focus is on technical litigation in both federal and state court, helping clients in disputes based on negligence, contracts, product liability, and defending against wrongful death.

Peter A. McLauchlan is a partner with the law firm Gardere Wynne Sewell in Houston. He has over 20 years of experience handling transactions and litigation concerning all aspects of exploration, development, production, refining, transportation and marketing of oil, gas and petrochemicals. He routinely counsels clients in methods to minimize risk and solve problems in their business operations. Mr. McLauchlan is AV Peer Review Rated by Martindale-Hubbell. He is author and speaker of many publications and presentations and also serves as an adjunct professor. Mr. McLauchlan received his B.A. degree in Marine Engineering and Nautical Science from the United State Merchant Marine Academy, and earned his J.D. degree from St. John's University School of Law.

Debra Bourn Norris is a director of her own law firm, Debra B. Norris, P.C., in Houston. Ms. Norris combines her engineering and legal backgrounds in a technically-oriented practice, with a special focus on construction law and commercial litigation. She received a B.A. degree in physics, *cum laude*, from Centenary College, a B.S.E.E. degree *magna cum laude* from Louisiana Tech University and a J.D. degree from the University of Texas School of Law. For ten years Ms. Norris worked as an engineer designing, automating and building plants in the oil, gas and chemical industries. Ms. Norris now represents owners, contractors, suppliers and design professionals in the construction industry. In addition to her law practice, Ms. Norris teaches construction law as an adjunct professor in the Department of Civil and environmental Engineering at the University of Houston.

ADDITIONAL INFORMATION

- ▶ Tuition: \$249.00 for one, or \$229.00 each for 3 or more from the same company or firm registering at the same time. Please make check payable to HalfMoon LLC. Each registration includes one copy of *Texas Product Liability Law for Engineers*. Pre-registration is recommended. Walk-in registrations will be accepted at the program if space is available.
- ▶ Send Registrations to: HMS, P.O. Box 268, Eau Claire, WI 54702-0268. You may also register via fax at 715-835-6066, over the phone at 715-835-5900, or online at www.halfmoonseminars.com. We do not send confirmations. You will be contacted if any scheduling changes occur.

Date: Thursday, November 29, 2007

- ▶ Location: Holiday Inn-Galleria (713) 961-1640 3131 West Loop South, Houston, TX 77027 (Call the Holiday Inn or HalfMoon LLC for directions.)
- ▶ Schedule: Registration 8:00 8:30 a.m. Morning Session 8:30 - 11:45 a.m. Lunch 11:45 a.m. - 1:00 p.m. (On your own.) Afternoon Session 1:00 - 4:15 p.m.
- ▶ **Continuing Education Credit:** This program is designed to qualify for 6.0 PDHs for Texas engineers. The Texas Board of Professional Engineers does not pre-approve continuing education activities, but it holds final authority over the PDHs claimed by its licensees. *Please call HMS at 715-835-5900 with any continuing education questions or send an email to doug@halfmoonseminars.com*.
- ▶ Cancellations: If your schedule changes and you contact us at least 48 hours before the start of the seminar (CST), we will offer you a full tuition refund, minus a \$10.00 service charge for each registrant. If you contact us after that time, we will offer you a credit toward another seminar, or a credit toward the CD/manual package. *If you desire, you may send another person to take your place at the seminar*.
- **CD/Manual Package:** A full recording of the seminar is available for \$259.00, which includes shipping and handling. Please allow five weeks from the seminar date for delivery.

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for ers nal <i>15-</i> to 48 ull ou ner ou for eks	TEXAS PRODUCT LIABILITY LAW FOR ENGINEERS Thursday, November 29, 2007 — Houston, TX • Holiday Inn-Galleria, 3131 West Loop South	 Houston, TX - Thursday, November 29, 2007. \$249.00 for one or \$229.00 each for 3 or more from the same firm. (<i>Includes Manual</i>) CD/Manual Package, \$259.00, including shipping and handling. Manual only, \$56.00, including shipping and handling. Please complete for each registrant: (Attach duplicate forms if necessary.) 	Position:	Address: